



THE INTERNATIONAL ASSOCIATION
for Creation

Operations & Outreach Manual

What we offer to museums and ministries:

Put our experience to work.

Never before has the path of continuing operations been so challenging for creation science museums and ministries. Decreases in church attendance, increasing secularism, and growing demand for hope in a world devastated by sin are pressuring the creation science museum/ministry model today as in no other time in history. The challenges we face are magnified due to the scale. It is often difficult being a single museum/ministry because of limited resources.

Recognizing this opportunity, many museums and ministries have strategically sought to increase community outreach and look toward expanding operations. The question that is faced by many teams across the United States of America and around the world is *how to do that effectively and with excellence*.

The answer: by seeking unity throughout the creation science community.

As unity is the very cornerstone of the body of Christ, *The International Association for Creation* (the IAC) was formed with the mission to give independently owned and operated museums and ministries the opportunity to network together and pool resources in order to more effectively reach the world with the Gospel of Jesus Christ and the truth of Creation.

In partnership with our members, we are taking families deeper into their understanding of the Biblical Worldview. We have programs, services, infrastructure, tools, capabilities, and personnel in place to provide opportunities that engage guests and equip staff.

While our members work together for their individual and collective success, the IAC staff team exists to work with Biblical creation museums and ministries around the world to credibly present the historical authenticity of Genesis, affirm the faith of Christians, and declare the salvation message to the lost — while providing member museums and ministries with strategic guidance for tactically presenting Biblical creation evidence and debunking evolution.

If you are a creation science museum or ministry that wants to remain independent, then we invite you to harness our experience to help you through networking, accreditation, engagement, and advocacy.

We exist to provide a unified voice and professional support for museums, ministries and missionaries who are burdened by the Lord to promote the Gospel of Jesus Christ and the truth of Creation in their local communities and across the world.

Let us strive for unity to mitigate risk.

The future of the Christian church rests upon the proclamation of the Gospel of Jesus Christ, the discipleship of believers, and, ultimately, the Lord's sovereign grace and salvation. The daily operation and infrastructure of museums is inherently complex, especially as today's generation continues to move forward at such a rapid pace. At the IAC, not only do we understand these challenges, but we know that your team must focus on key areas, such as scientific research and community outreach, in order to benefit your guests.

We have identified six pillars of risk that every organization faces. Through our association of museums and ministries, we have the resources to help you find opportunities and solutions in the face of opposition and challenge.

1. People Risk: **How does your outreach affect people – both within the church and across the world?**
2. Timing Risk: **How can you ensure that you remain in the center of God's will and are being led by His Spirit?**
3. Financial Risk: **How do you ensure financial stability and good stewardship of what God has bestowed upon you?**
4. Technology Risk: **Do you have the appropriate tools to effectively reach your community for Christ?**
5. Operational Risk: **What are the best practices in your area of ministry? What have others done, with excellence?**
6. Execution Risk: **Do you have the right resources available to help reach the lost and equip believers with the Gospel of Jesus Christ and the truth of Creation?**

Through the programs, scale and services we deliver, and through our investment in association resources and ongoing operations, we help our members find opportunities to combat opposition and seek real-world solutions for daily challenges. By building relationships across the community, we help ensure that members are well resourced so that they may continue operations both in the short and long term. We do this because, like our members, we believe it is important to spur one another on to faith and good deeds, to be diligent in intercession, and to do all things with excellence as unto the Lord.

Our Commitment

We believe that, irrespective of geographical location or operating conditions, every individual should have access to modern communication services that maintain valuable connections that bring accountability, encouragement and unity.

Through the programs, services and capabilities with which we arm our members, we are stronger and more excellent together. We stand on the Word of God, which gives us sound doctrine and dependable science. We are committed to bringing Christian unity and synergizing the creation community as we take creation ministry to the next level for the glory of God.

Membership

The IAC is the leading professional association dedicated to advancing the collaborative efforts of creation science ministries. IAC members retain complete independence and sovereignty over their own ministry operations and assets. Members own their local exhibits; pioneer local outreaches; provide local services; and build personal relationships with guests, donors and volunteers. We simply handle the hard-to-do "scale-oriented" functions that any single museum or ministry would have difficulty doing on its own.

Our goal is to help you better serve local communities and meet global needs with the Gospel of Jesus Christ and the truth of Creation. Together, the IAC yields tremendous economies of scale by leveraging the power of "strength in numbers." This model provides expanded resources and shared best practices; and it harnesses the power of the infrastructure that already is established and is successfully operating to leverage our position in the marketplace and public square.

Joining the IAC removes barriers of entry by minimizing risks inherent in acquiring resources, planning museum operations, staging exhibits, training staff, recruiting volunteers and reaching out to the community. Participation in the IAC is voluntary, and no fees are assessed for membership to the Association. Membership empowers local museums and ministries to be part of an international alliance, lending agility and speed to operations, while leveraging the IAC's programs, services, infrastructure, tools, capabilities and personnel.

Professional Development

The IAC provides opportunity for professional development to those who work in museums and ministries. You will get to know professionals in your field, learn from others' experience; and find new opportunities to grow.

Accreditation

Our accreditation program exists to help individuals and ministries within the creation science community build trust with the public and gain access to many valuable resources to help you share Christ in your community and around the world.

Community Engagement

Join us in helping to raise up a new generation of young people to experience creation, develop strong Christian relationships, be equipped to defend their faith, and effectively walk in authentic relational Christianity. We look forward to working together with you in providing educational opportunities and exciting, interactive programs for youth engagement to develop informed and committed youth for Christ.

Advocacy

Protect your team, stand up for your rights and secure a position in the marketplace. Our advocacy group is dedicated to representing the interests of the Association and our members, by providing a collective voice that supports the rights of professionals in their field of work and ministries in their sphere of influence. Our legal defense fund compliments our advocacy efforts by ensuring the Association and its members are able to meet financial obligations for ministry-related legal expenses.

If you have any questions, please contact our offices at 407-512-0638

or email us at: contact@associationforcreation.org.